



ATM COST OF CASH REDUCTION BY 50% FOR EUROPEAN BANK

Managing the cost of cash has always been a challenge, with a trade off between the optimal level of cash in the ATM to transact successfully and opportunity costs of idle cash in terms of lost interest.

With interest rates rising rapidly in Europe, the change in the economy means the pressure on managing the cost of cash has increased beyond recent knowledge.

This has begun to have an impact on our clients' bottom line, with clients demanding reduced cash stock, no cash outages and low interest costs.

We were contacted by a European Bank which was concerned about the spiralling cost of the cash they stocked in their ATM network. Our challenge was to reduce the cost of cash for this bank by 50%.

Solution

Retail-FCL initially analysed the bank's ATM estate to obtain an overview of the cash ordering process, identified key areas which impacted cash optimisation such as dated ordering systems, no schedule flexibility and complex operating models.

By using Retail-FCL's cash flow optimisation solution, we were able to reduce inefficiencies, allow flexible ordering and use of Artificial Intelligence in the ordering pattern.

Results

The success of this project was measured with the results that showed the cost of cash had reduced by over 50% going from €40 million to sub €20 million.

We also addressed the concern that ATMs could run out of cash - this was not the case and there was no detriment to the ATM service.

Benefits

- >50% reduction in cost of cash.
- No increase in Out of Cash.
- CIT costs closely monitored.
- Countback dramatically reduced.

Ultimately, their cash working harder.

Contact

Contact us at: sales@retail-fcl.com to discuss how we can help with the cost of cash for your ATM estate.