

UP TO
15%
OF CASH TAKEN
FROM THE
ATM
IS SPENT
IN STORE



ATM
ATTRACTS
NEW CUSTOMERS
IN TO STORE

ATM
CAN THEN FACILITATE
IMPULSE BUYS
IN STORE



**ON SCREEN ATM
PROMOTION**



UP TO 60% INCREASED SALES

BRANDED ATM



BUILDING LOYALTY



RECEIPT BRANDING

- BUILDS BRAND RECOGNITION
- GIVES A COMPETITIVE EDGE
- INTRODUCTION OF NEW PRODUCTS
- ENHANCED CREDIBILITY
- EASE OF PURCHASE
- ENCOURAGES RETURN IN STORE
- MEASURABLE ROI
- COUPONS OR VOUCHERS TEND TO GIVE A 40-60% UPLIFT IN STORE



CUSTOMER APP

LOYALTY APP LINKED TO BEACONING
LOYALTY APP WITH VALUE AS AN E-WALLET



POTENTIAL FOR IN STORE PAYMENT ECOSYSTEM

STAND ALONE DEVICE

THIS IS A NEW DEVICE WITH THE FOLLOWING FUNCTIONS:

- TICKET PRINTING
- LOCAL COMMUNITY SERVICES OFFERED E.G. THEATRE, PUB DEALS ETC
- LOTTERY
- BILL PAYMENT FOR CARDS
- OTHER

