15%
OF CASH TAKEN
FROM THE
ATM
IS SPENT
IN STORE



CAN THEN FACILITATE
IMPULSE BUYS
IN STORE



ON SCREEN ATM PROMOTION



BRANDED ATM



BUILDING LOYALTY



+44 (0) 1256 381 400



RECEIPT BRANDING

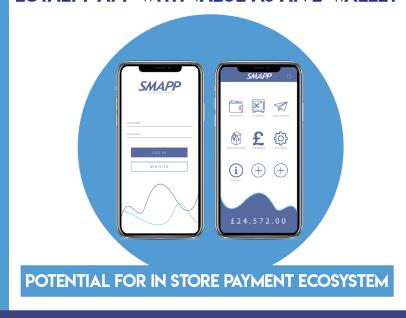
- BUILDS BRAND RECOGNITION
- GIVES A COMPETITIVE EDGE
- ENHANCED CREDIBILITY
- EASE OF PURCHASE

- ENCOURAGES RETURN IN STORE
- MEASURABLE ROI
- INTRODUCTION OF NEW PRODUCTS COUPONS OR VOUCHERS TEND TO GIVE A 40-60% UPLIFT IN STORE



CUSTOMER APP

LOYALTY APP LINKED TO BEACONING LOYALTY APP WITH VALUE AS AN E-WALLET



STAND ALONE DEVICE

THIS IS A NEW DEVICE WITH THE FOLLOWING FUNCTIONS:

- TICKET PRINTING
- LOCAL COMMUNITY SERVICES OFFERED E.G. THEATRE, PUB DEALS ETC
- LOTTERY
- BILL PAYMENT FOR CARDS
- OTHER

New income streams are literally popping up everywhere, catch up with our new services and contact us at: sales@retail-bcg.com

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