



## Card scheme compliance... are you up to date?

Visa & Mastercard have new Dynamic Currency Conversion screens – over 80% of UK banks are not compliant on their ATM screens.

The card schemes have issued new rules regarding wording on the ATM screen and POS terminal, new text is required and new margin wording is needed.

[Contact us](#) to ensure you are 100% compliant on your ATMs and POS terminals.

## US ATM operators petition Visa to lift DCC prohibition

The National ATM Council has sent a formal public petition to Visa on behalf of consumers and the U.S. ATM industry seeking elimination of network rules that prohibit ATM operators in the United States from providing dynamic currency conversion services to international Visa cardholders.

According to a press release, the petition included "many hundreds" of signatures from consumers and company representatives, and was accompanied with supporting data that highlighted the ready acceptance and repeat use of DCC services among MasterCard cardholders using U.S. ATMs.

[More here.](#)



[www.retail-bcg.com](http://www.retail-bcg.com)

### INDUSTRY NEWS

[Could bitcoin and blockchain blow up banking as we know it?](#)

Some have dismissed blockchain and cryptocurrency as a fad that spells too much trouble for governments to become a mainstay in our everyday lives. Others believe it presents too many advantages for businesses and consumers for it to disappear.

Either way, the technology is too revolutionary for banks to ignore. Here is a roundup of how blockchain works and how banks might utilize it in the future.

### ATM AS A MARKETING CHANNEL

Interested in using the ATM as a marketing channel? [Information is here](#) or contact [Andrew Martin](#) or [Amanda King](#).

### CONTACT

**Andrew Martin**  
+44 (0)1256 381 977  
[andrew.martin@retail-bcg.com](mailto:andrew.martin@retail-bcg.com)

**Amanda King**  
+44 (0)1256 381 353  
[amanda.king@retail-bcg.com](mailto:amanda.king@retail-bcg.com)

Copyright © 2016, Retail Bank Consulting Group, All rights reserved.

**Our mailing address is:**  
Transaction House, Herriard Business Park, Basingstoke, Hampshire, UK, RG25 2PN

[www.retail-bcg.com](http://www.retail-bcg.com)

[unsubscribe from this list](#) [update subscription preferences](#)