



DATA ANALYTICS

HOW IT WORKS

The power of data cannot be under estimated – it can show you trends in your management, anomalies in your income or allow you to accurately predict usage.

Data is definitely the new gold and should be embraced and used accordingly.

We collect our ATM data to forecast, and adapt through AI to ensure we accurately manage future events both usage and now predict mechanical failures. We use the data to highlight issues in the business and spot trends for our customers.

With data being shown real-time and pictorially it allows management at all levels both macro and micro.

ADVANTAGES

There is no end to the ways we use the ATM data to ensure ATMs are running at their most effective.

Core advantages are:

- Dashboard shows current trends and highlights anomalies
- Customers have quick and easy access to data and graphs
- Operates for transactional data and event data
- Automated system
- Customer friendly interface
- Analyses withdrawals, balance enquiries, chargebacks, events
- Data can be analysed by, terminal, time of day, transaction type
- Provides trends
- Reviews all fields of interest
- Bespoke reports

