



Increase your ATM network profitability by up to 40% by utilising RBCG's Dynamic Currency Conversion (DCC)

RBCG was the first to take DCC into Europe, we are experts in the field and can dramatically enhance your business.

Background

We introduced Dynamic Currency Conversion (DCC) into a network of 600 ATMs, the profitability increased by 45%.

DCC allows the ATM owner to apply the exchange rate to domestic rate for foreign cardholders.

The functionality can then be extended to include Foreign Currency (FX) dispense.

To optimise DCC functionality you need to have intimate knowledge of the schemes and the processing environment.

Solution

Introduce DCC and FX through new suppliers or redefinition of existing.

Client Benefits

- Increased profitability
- Increased service function to encourage more users
- Allows ATM owner to apply exchange rate

**45% proven
increase in
profitability
with DCC**

The facts

Users:
ATM Network owners

Project
UK, European ATM Network owners and banks.

Location for DCC
UK, Europe

Services
Dynamic Currency Conversion through knowledge of Visa & Mastercard rules. Extend to Foreign Currency dispense.