



## Access to Cash

### Limited access to cash is affecting consumer choice

For the past five years banks have cut back on costs and in turn closed high street and rural branches. The decrease in branches has limited the consumer's choice on how their cash is accessed and completely destroyed the SME banking or walk to bank. In the recent '[Access to Cash Review](#)' report it was outlined that cash is still a very important method of payment and whilst digital payments are a major player and will continue to develop this does not mean cash will be obsolete.

### So what is the answer to banks offering access to cash?

The white label solution that Retail-BCG provides gives banks an opportunity to maintain a high street presence and brand recognition. Whilst utilising new payments technology and keeping customers happy by offering standard and add on payment services. Basically we can operate your ATMs at a fraction of the cost over 50% cost reduction.

### How do white label ATMs work?

Branded with the bank's logos and screens, white label ATMs let banks use their branding to keep customer loyalty. It allows for tailoring of functionality aligning with customer requirements covering both cash dispense and deposits. It also allows banks to drive long term cost reduction while enhancing services.



At Retail-BCG we are assisting banks reduce cost and enhance services across Europe and into North America. If you would like to be given more information Andrew Martin will be happy to discuss in more detail.

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## News



### Barclays ends Post Office cash withdrawal support

Barclays has been slammed by regulators and consumer groups for opting out of a deal that lets customers withdraw cash at UK Post Offices.

[Read more](#)



### Access to cash review

The Access to Cash Review was commissioned ... among growing concerns about whether we're leaving people behind who can't use or access cash in an increasingly digital society.

[Read more](#)



New income streams are literally popping up everywhere, catch up with our new services and contact us at: [sales@retail-bcg.com](mailto:sales@retail-bcg.com)



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