



# Business Growth for Acquisition

Grew the business in preparation for divestment

## Background

An independent ATM deployer that was well established but stagnating required restructuring and invigorating to allow divestment.

## Challenges

- To raise the company profile.
- Launch new products in a competitive market.

## Solution

We grew the business and launched several new products defined through the business plan.

During the search for investment the company was made an attractive offer.

The offer was accepted and we assisted with the sale process.

## Client Benefits

- Acquisition of company.
- Improved market share.

**Grew the business until an attractive offer was made**

## The facts

Client

**Independent ATM Deployer**

Project

**Business Growth**

Location

**UK**

Services

**Product development**

**New product launch**